ZEINAB DAWOD

Creative graphic designer

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📍 **Dubai**

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EXPERIENCE

Creative Graphic Designer

Feker

📅 11/2023 - Present 📍 Remote

- Develop creative design concepts for print, web, and social media, ensuring visually engaging and effective designs.
- Collaborate with clients to understand their needs and create cohesive brand identities, including logos, color schemes, typography, and visual guidelines.
- Design user-friendly interfaces and work with team members to align designs with overall project goals, enhancing visuals with image editing software for high-quality results.

Graphic Designer

Tablab

📅 06/2023 - 11/2023 📍 Remote

- Developing creative design concepts and translating them into visually engaging and effective designs for various mediums such as print, web, and social media
- Working closely with clients to understand their requirements, objectives, and target audience, and delivering design solutions that meet their expectations
- Creating cohesive brand identities including logos, color schemes, typography, and visual guidelines that effectively represent the client's brand and resonate with their target market

Graphic designer

Slider

📅 02/2022 - 05/2023 📍 Remote

- Define and create a visual language as an extension of the brand in Saudi Arabia
- Collaborate with Content Marketing and others to establish a clear and concise brand voice, tone, and personality
- Understanding the business case and/or client brief through research into the client and subject, understanding the client's objectives
- Having an overview of the commercial content
- Collaborate with a team of design, motion, and tech specialists

Brand designer

Trend Design

📅 12/2021 - 02/2022 📍 Remote

- Define and create a visual language as an extension of the brand. - , Iraq
- Collaborate with Content Marketing, and others, to establish a clear and concise brand voice, tone, and personality
- Understanding the business case and/or client brief through research into the client and subject understanding the client's objectives
- Having an overview of the commercial content
- Collaborate with a team of design- motion-, and tech specialists

Graphic designer

TipTop

📅 07/2021 - 01/2022   📍 Remote

- Developing concepts, graphics and layouts, including making decisions about fonts, images, readability and readers' needs
- Creating attractive social media posts to catch the audience's attention
- Planning and creating content for online channels
- Using programming skills to build pages and applications

Graphic designer

Al Hayat Medical Center

📅 06/2020 - 06/2021   📍 Remote

- Developing and sharing various social media content like graphics, videos, and other forms of content
- Creating images and layouts by hand or using design software
- Visualizing and creating graphics including illustrations, logos, layouts and photos
- Collaborate with other members of our marketing team to ensure that all content is on target and optimized for specific audiences

Graphic designer

Zpeojects

📅 01/2018 - 03/2019   📍 Syria

- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Ensure final graphics and layouts are visually appealing and on-brand
- Create compelling and effective logos, designs, print and digital media

Graphic designer

Syrian trust for development

📅 07/2017 - 07/2018   📍 Syria

- Applying strong typographic skills and a keen eye for layout design to create visually balanced and aesthetically pleasing compositions in various design projects
- Designing intuitive and user-friendly interfaces for websites, applications, or digital platforms, ensuring a seamless user experience and visually appealing interactions

EDUCATION

Computer engineering

Tishreen university Syria

📅 01/2020 - 12/2020   📍 Syria

- Computer Engineering Tishreen university Syria

SKILLS

Creativity and Innovation	**Typography**	**Photoshop**
Color Theory	**Communication**	
Time Management	**Problem-Solving**	