

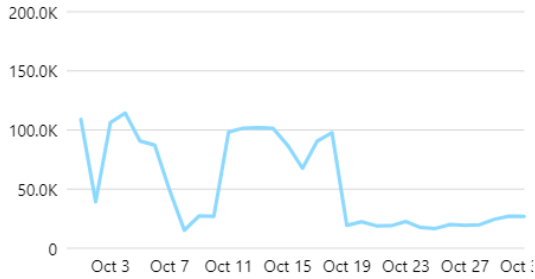
# SMART HOUSE

## Facebook & Instagram Insights 01/10/2023 – 31/10/2023

### Reach

Facebook reach ⓘ

1,158,445 ↑ 41.5%



Instagram reach ⓘ

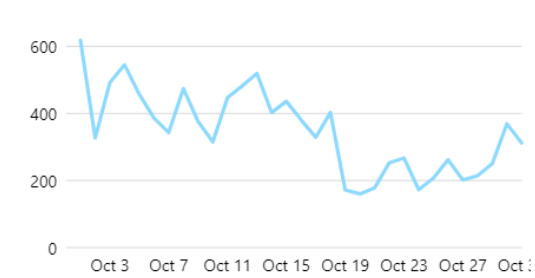
550,095 ↑ 178.3%



### Visits

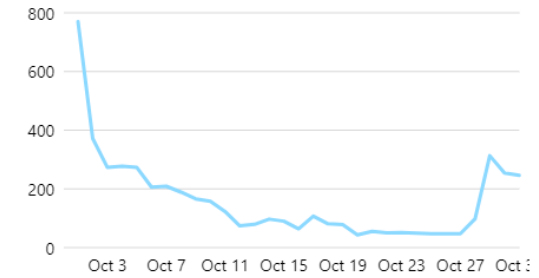
Facebook visits ⓘ

10,752 ↑ 325.7%



Instagram profile visits ⓘ

4,986 ↑ 12.1%



### Link clicks

Facebook link clicks ⓘ

11,903 ↑ 1.7K%



Instagram link clicks ⓘ

2,067 ↑ 4.2%



### Interaction

Facebook content interactions ⓘ

3,812 ↑ 354.9%



Instagram content interactions ⓘ

2,398 ↑ 90.9%

