

Munirah Adel AlShami

Creative Director /
Design Consultant /
Multimedia Artist

+ 965 66839009
munirah.alshami@gmail.com
@mas.makes
@studiomass__

Education

(2011-2015)
American University of Sharjah
College of Architecture, Art, and Design
B.S. of Science - Multimedia Design

Experience

(Present)
Freelance Creative Director, Design Consultant, & Multimedia Artist

(March 2021 - March 2022)
VO Kuwait - Creative Director/Producer

(February 2018 - July 2019)
Women's Football Committee - Kuwait

(May 2018 - Present)
Abaih! World - Co-founder & Creative Director

(February 2016 - February 2018)
era.media - Senior Multimedia Designer

(August 2015 - January 2016)
The Delma Research Institute (Abu Dhabi) - Freelance Multimedia Designer

(Summer 2014)
JWT Kuwait - Multimedia Design Intern

(Summer 2013)
Khaleejesque Magazine - Graphic Design Intern

Selected Projects & Exhibitions

(February 2016 - Present)

- *Zain Group 2020 Mena Ramadan Digital Campaign - @zaingroup
- *Women's Football Committee (@womensfootball.kw) brand execution and digital launch
- *Battle of the East (@cpfbattle) brand development and event design execution
- *era.media (@era.media) brand identity
- *Circuit+ (@cpfitness) brand development and expansion
- *KOC - Deraya awareness digital/physical campaign visual identity
- *Gulf Bank 642 Marathon rebrand and event coverage
- *Ooredoo 2021 National Day Music Video - Main Campaign Logo Artwork
- *@vo_kuwait launch plan & creative directiondesign
- *TSUNO - Packaging Artwork/Illustration (Commission) @_tsuno_
- *@abaih.world - creative direction and design execution

(Spring 2019)
Sikka Art Fair - Dubai (Den Gallery)
'Bent Ebjad' - Multimedia Installation

(Winter 2019)
SADI 2019 Program - Sadu House
'Bent Ebjad' - Multimedia Installation

(Fall 2014)
Abu Dhabi Film Festival
'Saturday' Short film - Short Narrative Category

Lectures & Workshops

- “Content in Context” workshop - Sirdab Lab - (2018)
- “Architecture’s Image & Social Media” lecture - @Dialoguex Kuwait University - (2019)
- “Thuluth” Design Workshop - SOA (Society of Architecture - Kuwait University) - (2019/2022)
- “Design for Sports & Social Media” lecture/presentation - Kuwait Olympic Committee - (2020)
- “Women & The Local Creative Industry” class guest lecturer - Kuwait University - (2020)
- “The Social Impact of Collaboration” panelist - Khaleejesque Magazine - (2020)
- “The In’s & Out’s of Freelancing” class guest lecturer - Kuwait University - (2021)
- “Design & Content Strategy for Sports” - Kuwait Olympic Committee - (2021)
- “The Bilingual Identity” - Vermont College of Fine Arts - (2022)
- “Art’n Dine” - Painting Workshop - @artndinekw (3x) - (2022)
- “Everything but the Director” - American International University, Kuwait - (2022)
- “The Science Behind Design” - @Qesati - (2022)

Specializations

Design-

Visual Identity Design (Time-based Media)

Data Visualization & Infographics

Brand Concept Design Strategy & Implimentation

Art -

Multimedia Art & Experimental Film

Cultural Research