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Z *Designs*

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About Me

I am Anas, who is a Banking & Finance Graduate from Bahrain who had intense curiosity in Graphic Design and had begun self learning back in 2019. I have worked on various projects across different sectors as a Freelancer. Additionally, I am to create value through my expertise and extensive creativity

Services

- Logo Design
- Packaging Design
- Brand Identity Design
- Print and Digital Branding Artwork
- Stationary Design
- Presentation Designs

ROMANA PERFUMES

1.

Logo Redesign & Perfume Bottles Design

April '22

Brief

- A Bahraini Perfume Brand which has scents ranging from Italian, to French, and to Arabic.
- The Brand wishes to represent themselves to be luxurious and unique, and appeal to all classes of incomes

Target Audience

- Male & Females
- All classes of income

Deliverables

- Logo Design
- Perfume Bottle Designs

Problem Solved

- The logo designed is quite unique for the industry and stands out from the local perfume brands, additionally, it displays class, and simplicity.

BRANDING



TYPEFACE

BOOWIE

ABC abc

0123456789

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac vestibulum lectus. Donec vel sollicitudin lectus. Curabitur hendrerit eleifend erat a feugiat. Nunc placerat orci sit amet sapien hendrerit dapibus. Donec imperdiet at risus quis tincidunt. In hac habitasse platea dictumst. Nunc semper turpis euismod neque varius varius.

LEMON MILK

ABC

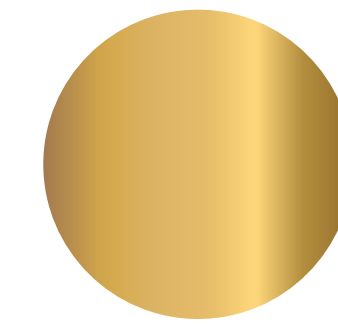
0123456789

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 DONEC VEL SOLLICITUDIN LECTUS. CURABITUR HEN-
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 ORCI SIT AMET SAPIEN HENDRERIT DAPIBUS. DONEC
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 IN HAC HABITASSE PLATEA DICTUMST. NUNC SEMPER
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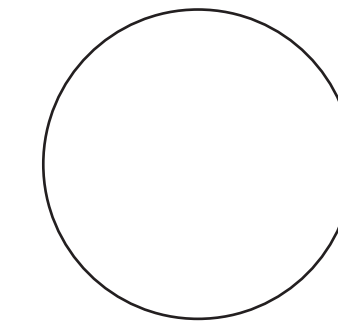
LOGO VARIATIONS & COLORS

1. Submark

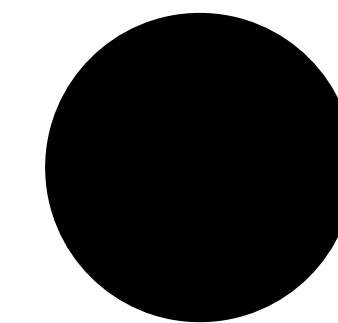
Preferable display picture for social media handles.



1. Gold Gradient



2. #FFFFFF



3. #000000

2. Main Logo

Logo to be used in Clothing Apparel



LOGO REDESIGN

Before



After



FAJER AL HASHEL

Logo Design

Jan '21

Brief

- A special education specialist who does charity work across Bahrain, and displays her work and skills on social media.

Target Audience

- Young Mothers
- Families

Deliverables

- Logo Design

Problem Solved

- Client requested a logo which reflects their personality a lot better, which was not delivered appropriately by the previous logo.

TYPEFACE

Avant Garde Gothic Std Demi

ABC abc

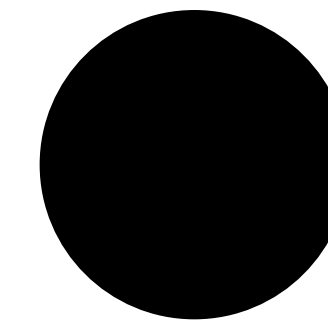
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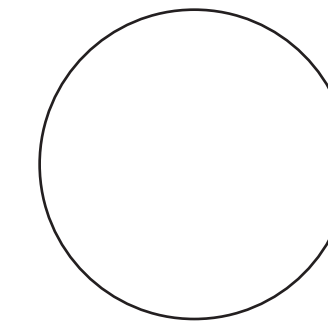
LOGO VARIATIONS & COLORS

1. Submark

Preferable display picture for social media handles.



#000000



#FFFFFF

2. Main Logo

Logo to be used in Clothing Apparel



Fajer AlHashel

3. Secondary Logo

Logo recommended for stationary, website and packaging.



Fajer AlHashel

3.

DR SARAH

Logo Design

April '22

Brief

- A dentist in Bahrain who works at a Private Hospital and would like to brand themselves on social media.

Deliverables

- Logo Design

Target Audience

- Male & Females from ages 24 and above
- Medical health advice seekers.

TYPEFACE

BOOWIE

ABC

0123456789

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISC-
ING ELIT. FUSCE AC VESTIBULUM LECTUS.
DONEC VEL SOLLICITUDIN LECTUS. CURABITUR HENDRE-
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ORCI SIT AMET SAPIEN HENDRERIT DAPIBUS. DONEC IM-
PERDIET AT RISUS QUIS TINCIDUNT.
IN HAC HABITASSE PLATEA DICTUMST. NUNC SEMPER
TURPIS EUISMOD NEQUE VARIUS VARIUS.

Montserrat Regular

ABC abc

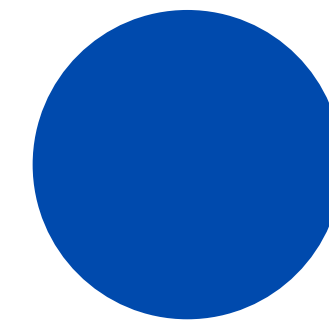
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perdiet at risus quis tincidunt.
In hac habitasse platea dictumst. Nunc semper
turpis euismod neque varius varius.

LOGO VARIATIONS & COLORS

1. Submark

Preferable display picture for social media handles.



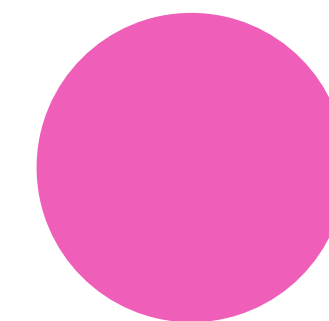
1. #004AAD

2. Main Logo

Logo to be used in Social Media Posts



DR SARA
ALBASTEKI



2. #EF5EB8

ADVICECUBE

Logo Design & Branding

May '21

Brief

- A consultancy company based in Bahrain which offers Accounting and Management Consultancy as part of its core services.

Target Audience

- Small Medium Enterprises.
- Semi-Developed Businesses.
- Male and Females of the age 20 and above.

Deliverables

- Logo Design
- Business Stationary
- Social Media Posts

Problem Solved

- Logo was more appropriate in the Consultancy industry and appeals more for the demographics being targetted.

BRANDING



TYPEFACE

Roboto Medium

ABC abc
0123456789

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac vestibulum lectus. Donec vel sollicitudin lectus. Curabitur hendrerit eleifend erat a feugiat. Nunc placerat orci sit amet sapien hendrerit dapibus. Donec imperdiet at risus quis tincidunt. In hac habitasse platea dictumst. Nunc semper turpis euismod neque varius varius.

Gadugi Bold

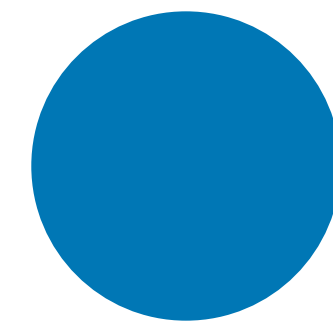
ABC abc
0123456789

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac vestibulum lectus. Donec vel sollicitudin lectus. Curabitur hendrerit eleifend erat a feugiat. Nunc placerat orci sit amet sapien hendrerit dapibus. Donec imperdiet at risus quis tincidunt. In hac habitasse platea dictumst. Nunc semper turpis euismod neque varius varius.

LOGO VARIATIONS & COLORS

1. Submark

Preferable display picture for social media handles.



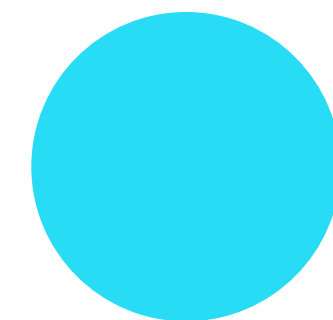
1. #0077B5

2. Main Logo

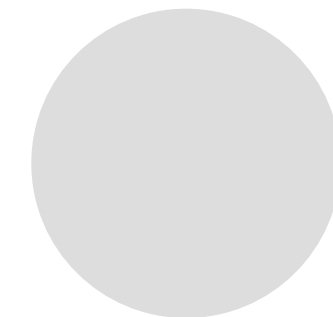
Logo to be used in business stationary.



ADVICECUBE



2. #27DCF4



3. #DDDDDD

3. Secondary Logo

Logo recommended in packaging.



ADVICECUBE

LOGO REDESIGN

Before



After



PADEL X

5.

Logo Design & Branding

Feb '22

Brief

- A padel club is set to open in KSA in Khobar, and aims to set the sports industry alight with their state of the art indoor and outdoor spanish padel courts.

Deliverables

- Logo Design
- Branding

Target Audience

- Sports Enthusiasts
- Male and Females of the age 20 and above.
- Upper Middle Class Income Citizens

BRANDING



TYPEFACE

ERAS Demi ITC

ABC abc
0123456789

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac vestibulum lectus.

Donec vel sollicitudin lectus. Curabitur hendrerit eleifend erat a feugiat. Nunc placerat orci sit amet sapien hendrerit dapibus. Donec imperdiet at risus quis tincidunt.

In hac habitasse platea dictumst. Nunc semper turpis euismod neque varius varius.

Eurostile Bold

ABC abc
0123456789

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac vestibulum lectus.

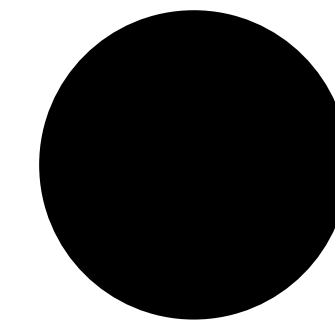
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LOGO VARIATIONS & COLORS

1. Submark

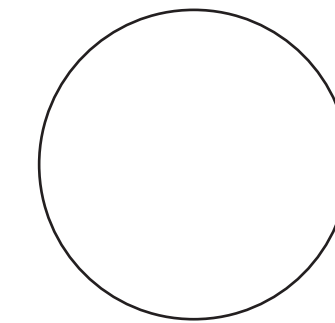
Preferable display picture for social media handles.



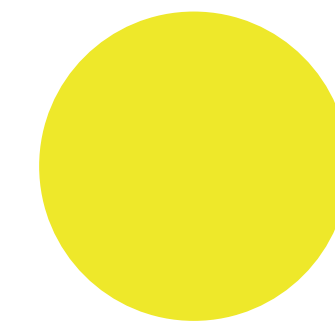
1. #000000

2. Main Logo

Logo to be used for all types of branding



2. #FFFFFF



3. #EEE82A

SIDESTREET FASHIONS

Logo Design & Branding

April '22

Brief

- A streetwear clothingshop based in Europe which are seeking to brand themselves exponentially on social media and will open a retail unit at a popular mall.

Deliverables

- Logo Design
- Branding

Target Audience

- Gen Z Males and Females
- Upper Middle Class Income Citizens
- Whom are inspired by other streetwear brands

BRANDING



BRANDING



TYPEFACE

AKIRA EXPANDED SUPER BOLD

ABC

0123456789

**LOREM IPSUM DOLOR SIT AMET,
CONSECTETUR ADIPISCING ELIT.
FUSCE AC VESTIBULUM LECTUS.
DONEC VEL SOLLICITUDIN LECTUS.
CURABITUR HENDRERIT ELEIFEND
ERAT A FEUGIAT. NUNC PLACERAT
ORCI SIT AMET SAPIEN HENDRERIT
DAPIBUS. DONEC IMPERDIET AT**

Montserrat Bold

ABC abc

0123456789

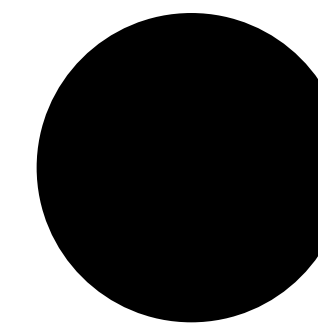
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imperdiet at risus quis tincidunt.
In hac habitasse platea dictumst. Nunc semper
turpis euismod neque varius varius.**

LOGO VARIATIONS & COLORS

1. Submark

Preferable display picture for social media handles.

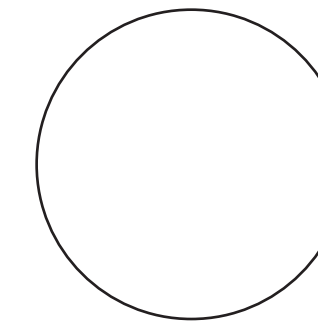
STRT.



1. #000000

2. Secondary Logo

Logo to be used in Clothing Apparel

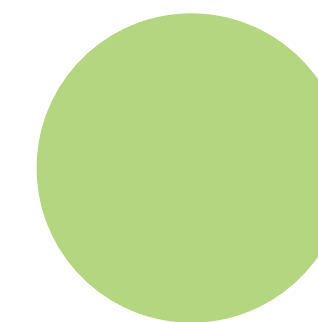


2. #FFFFFF

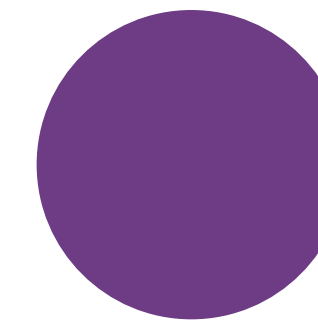
3. Main Logo

Logo recommended in packaging.

SIDESTREET.
FASHIONS



3. #B4D680



4. #6D3C84

Thank you

Feel free to get in touch!

